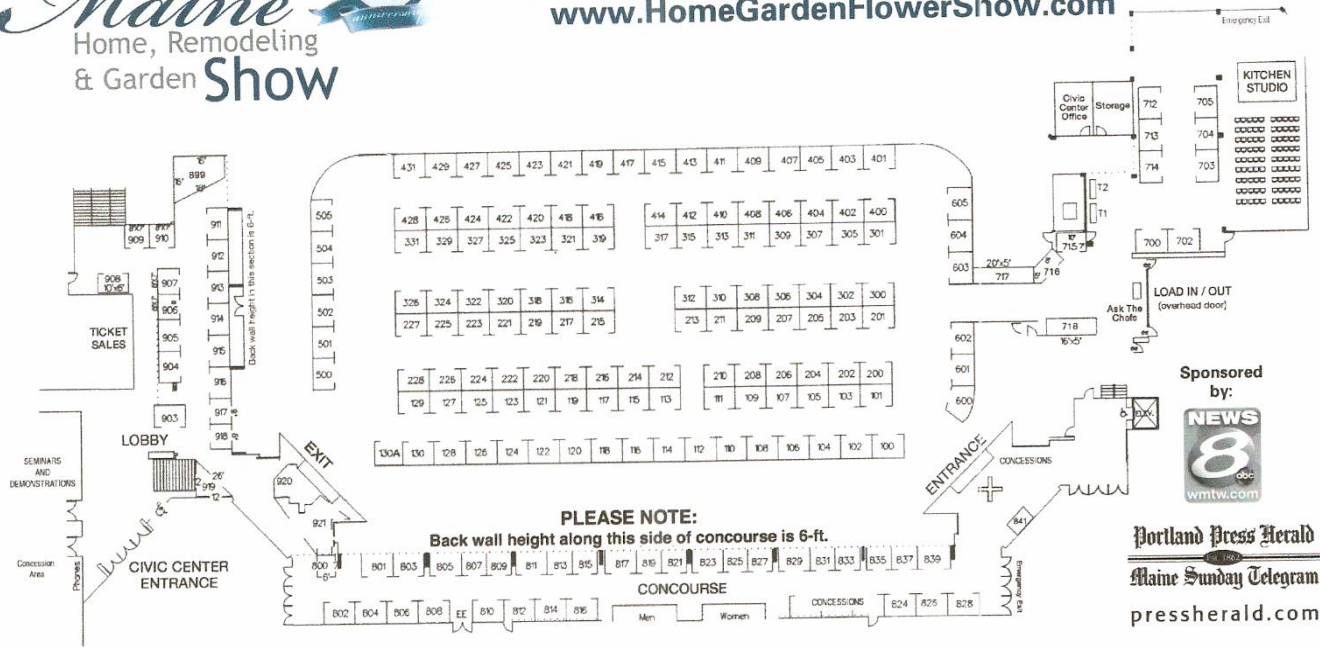




TOLL-FREE INFO LINES: 1-866-295-6438
 Fax: 860-872-9823 E-mail: maine@dicksonandmcgonigle.com
 www.HomeGardenFlowerShow.com



Portland Press Herald
 Maine Sunday Telegram
 pressherald.com

EXHIBITOR FEE: \$550 for 7' x 10' Booth (\$250 deposit with contract) Electricity: \$65 (5 Amp Drop)

INCLUDES: 8' Back Drape (except where noted in lobby and concourse); 3' Side Drapes, One Line ID Sign, Extensive Media Coverage, In-Store Promotional Opportunities.

SHOW HOURS

SATURDAY, February 19: 10AM-6PM / SUNDAY, February 20: 10AM-4 PM

MOVE IN: February 18: 8AM-8PM / MOVE OUT: February 20: 5PM-9PM

OFFICIAL REGISTRATION

By submitting this application, we are requesting booth space in the **2011 Maine Home, Remodeling & Garden Show** on February 19 and 20, 2011 at the Cumberland County Civic Center. Upon acceptance, you will be mailed verification and information packet.

PLEASE PRINT OR TYPE

Maine Sales Tax Number _____

| | | |
|---------------------------------|--|---|
| Company Name _____ | Product or Service to be exhibited _____ | Booth Number Preference (1st) _____ (2nd) _____ |
| Authorized by (Signature) _____ | Print Name _____ | |
| Mailing Address _____ | City _____ | State _____ Zip _____ |
| Phone Number _____ | Fax Number _____ | E-Mail Address _____ |

BOOTH FEE: \$550

Electricity Rates: Do you need electricity? YES NO (All 220-volt lines priced on an individual basis. Please call for quote on additional electrical services.)

5 Amp (120v) — \$65 Pre-Event Rate / \$95 Floor Rate* OR 10 Amp (120v) — \$78 Pre-Event Rate / \$108 Floor Rate* OR 20 Amp (120v) — \$93 Pre-Event Rate / \$123 Floor Rate* (* 48 hours prior to event.)

Registration must be accompanied by a \$250 deposit plus electricity fee. Balance due January 14th, 2011. • Acceptance is on a first come-first served basis.

TOTAL FOR ELECTRICITY \$ _____ TOTAL PAYMENT (booth plus options) \$ _____

FORM OF PAYMENT Check Money Order VISA/MC Card # _____ Three-Digit Code _____ Exp. _____

Make checks payable to: The MHRG Show — Mail to: Dickson & McGonigle, Inc., PO Box 771, Ellington, CT 06029



Please mail me information for the
Seacoast Home & Garden Show
 UNH's Whittemore Arena, Durham, NH
 March 26 & 27, 2011



Please mail me information for the
Northern New England Home, Garden & Flower Show
 Fryeburg Fairgrounds, Fryeburg, ME
 May 13, 14 & 15, 2011

Welcome,

It is with pride and excitement that we look forward to celebrating the **21st Annual Maine Home, Remodeling & Garden Show** scheduled for **February 19 & 20, 2011** at the **Cumberland County Civic Center in Portland, Maine.**

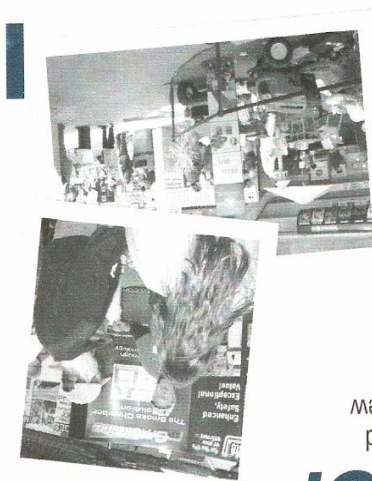
Every year the MHR&G Show out performs the year before and has proven to be one of the best opportunities area businesses have to meet prospective customers in a relaxed, friendly setting.

We encourage as diverse an exhibitor group as possible to bring their latest products, most innovative techniques, "show-only" price savings and other unique benefits to the show. This way, motivated attendees can actually see and touch what you offer, establish a relationship with your salespeople and get the face-to-face expert information they need to make informed decisions about remodeling and renovation projects, home decorating and landscaping. **With the "green revolution" in full swing, attendees will be particularly interested in energy savings and environmentally responsible products, materials and techniques.**

Our goal each year is to put more and better consumers in the show aisles as well as to increase exposure for exhibitors. **By participating in a Dickson & McGonigle, Inc. show, you are stretching your own advertising dollars by "piggy backing" on our generous marketing and promotional budget** — large news display ads and inserts, TV and radio spots, posters and the MHR&G Show website.

If you are a first-time exhibitor or have been participating for years and have questions, please don't hesitate to call us toll-free at **1-866-295-6438**.

PS — Of course... the renowned "Meet the Chefs" Cooking Series will return in 2011 along with a full schedule of timely seminars and informative product and service demonstrations.



Connect with us on FACEBOOK and YOUTUBE at Maine Home, Remodeling & Garden Show for updates, timely articles and general show information!

- DECORATING
- APPLIANCES
- MODULAR HOMES
- GREEN TECHNOLOGIES
- NEW CONSTRUCTION
- HOME IMPROVEMENT
- REMODELING • RESTORATION • REPAIRS
- FURNISHINGS
- REAL ESTATE
- FINANCING
- FLOORING
- LANDSCAPING
- OUTDOOR EQUIPMENT

Our shows are designed for homeowners in all stages of building, remodeling, landscaping and decorating their homes. If your current and potential customers are homeowners looking for new ideas and expert advice, then this is the place to show your wares!

What's Your Business?

The
Maine
Home, Remodeling
& Garden **Show**

at the Cumberland County Civic Center Portland, Maine

**February
19 & 20**

